
LEADSHIP

Feadship Group structure

Feadship

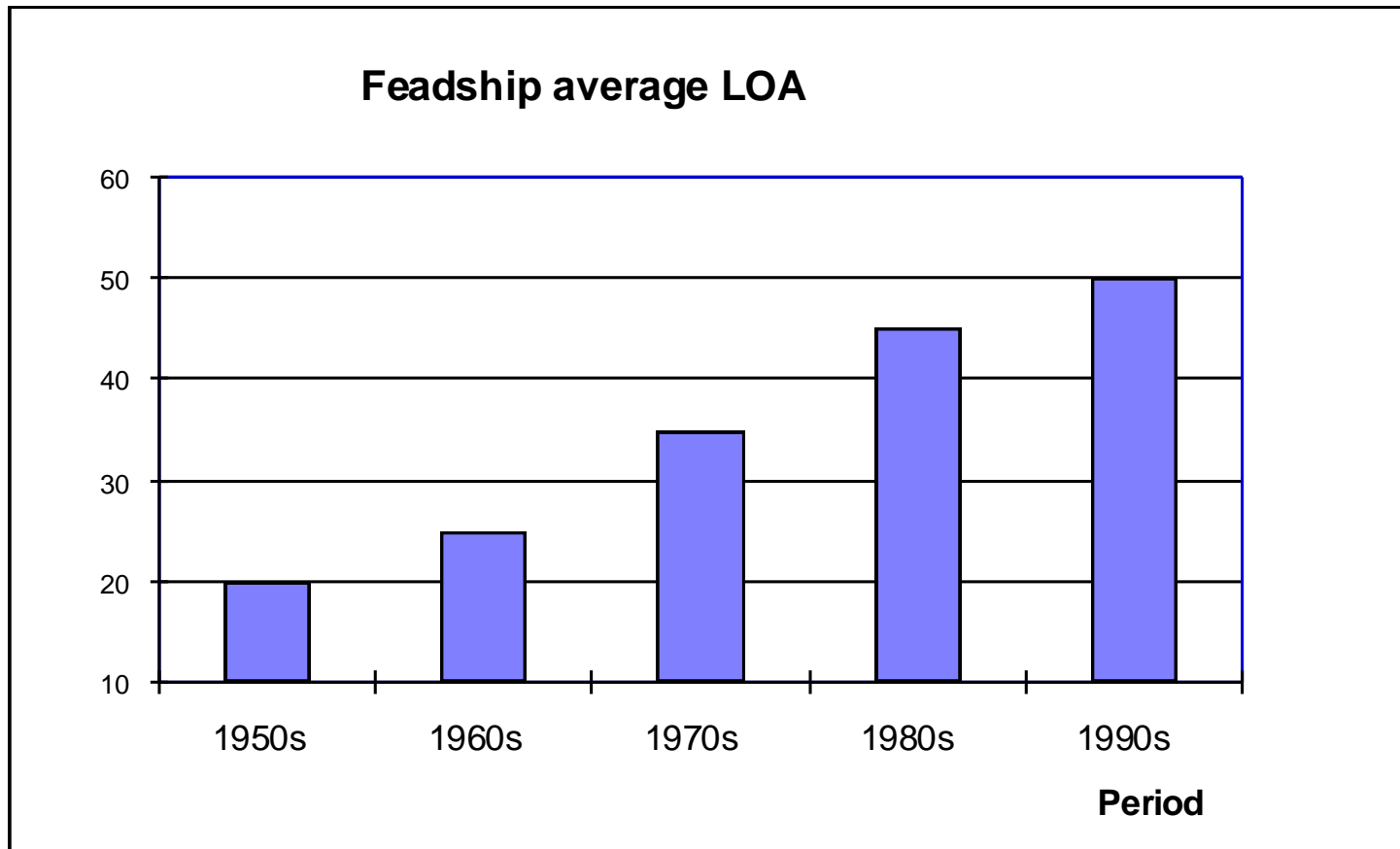
**Royal van Lent
Shipyard**

**De Voogt
Int'l Ship
Design &
Engineering
Naval Architects**

**De Vries
Scheepsbouw
Shipyard**

**Feadship
America
Sales support
&
After Sales**

Feadship history



July 2002

Projected Market positioning and Global Market Share 2000 - 2004

Quality

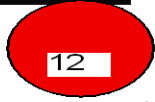
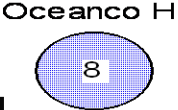
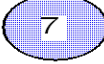
6

5

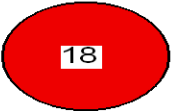
3

1

Admiral



ERCOPI



Schweers G



HDW-Nobis Krug G

StarLine

1

2

3

4

5

6

7

YACHTS



P Johnson U



Delta U



Trinity U



Burger U



STRAIT



Proteksan T

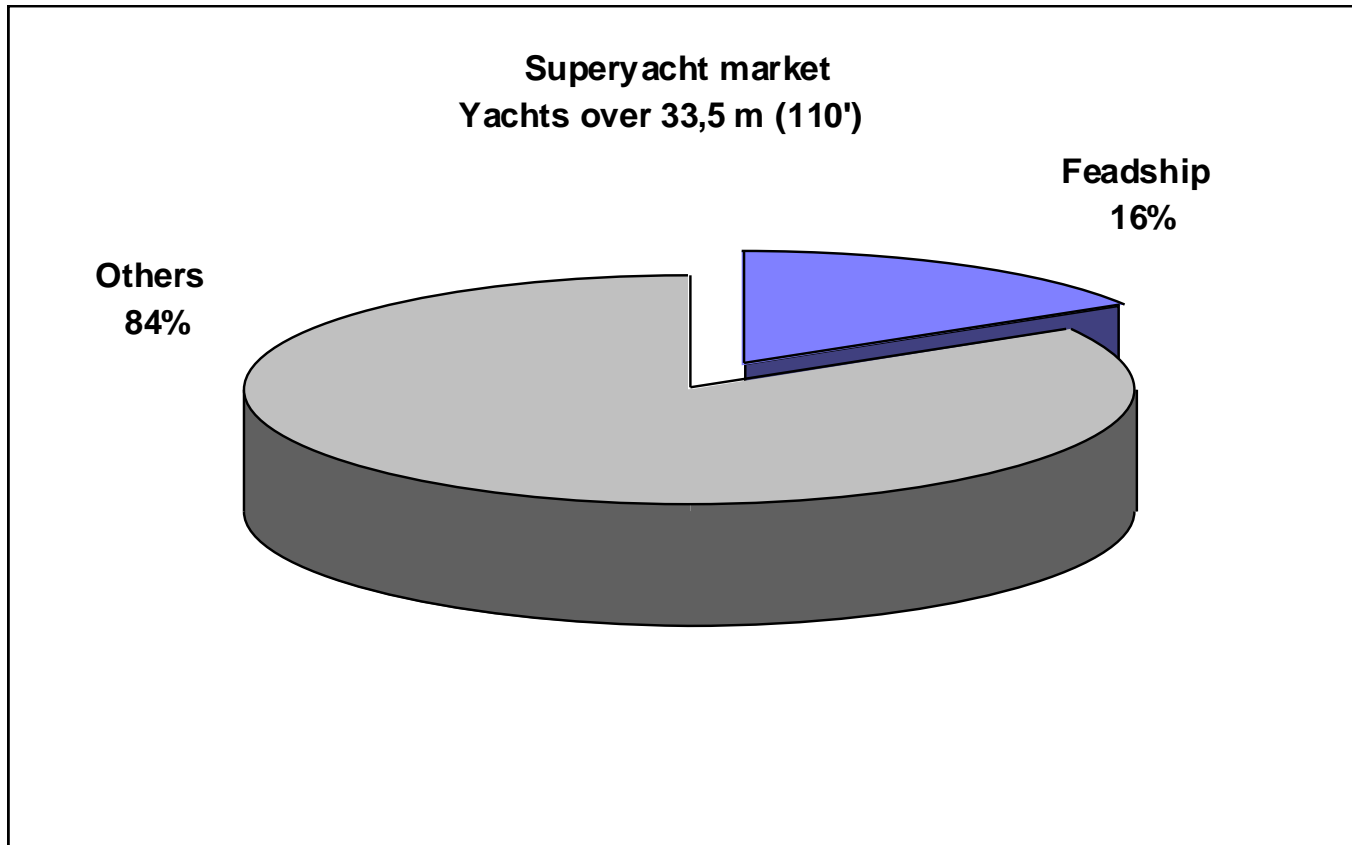


Yachts > 33,50 m on order. Size indicates share, color indicates financial strength

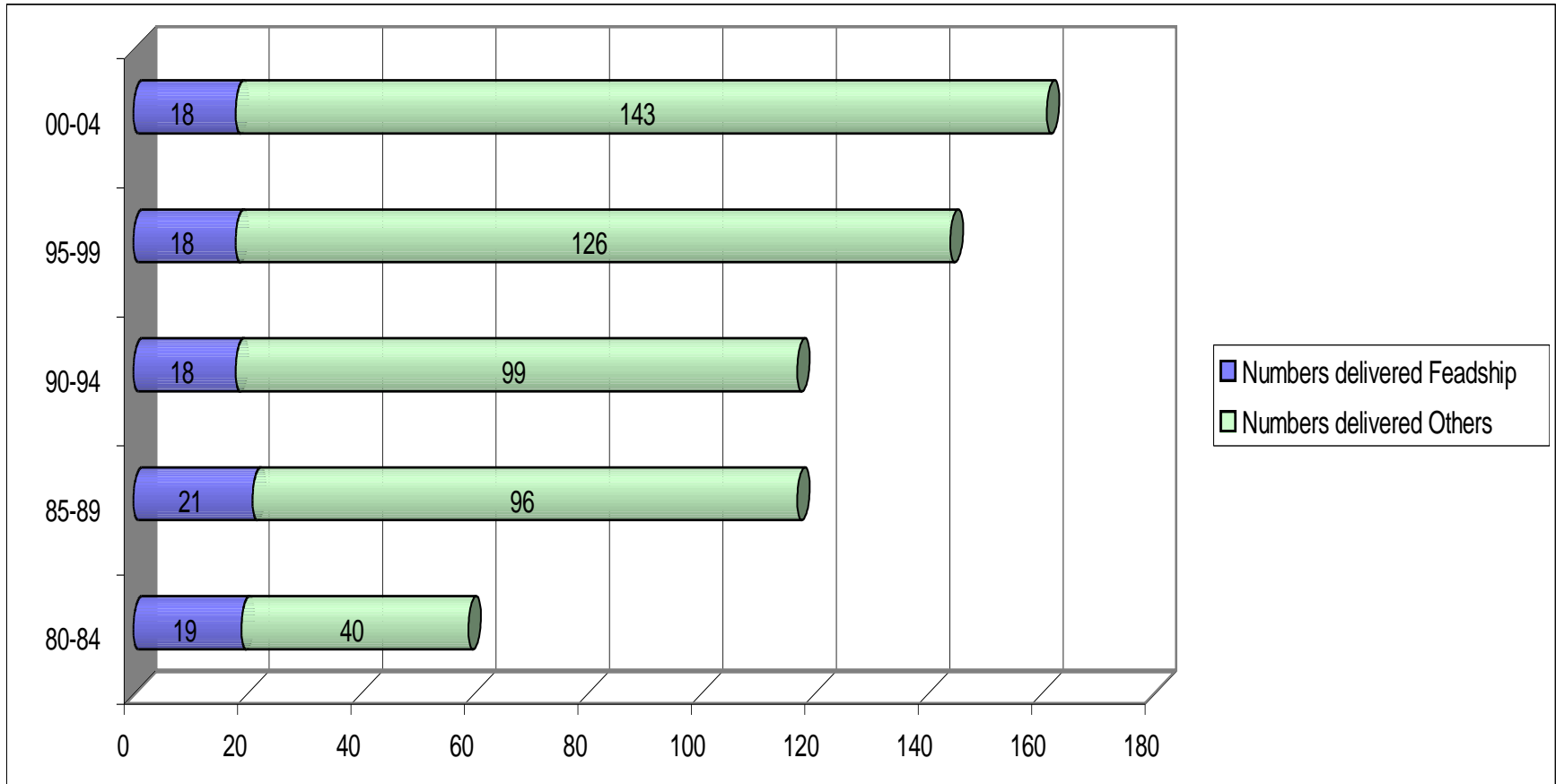
- strong
- average
- weak

Total shown: 130
Total market: 161

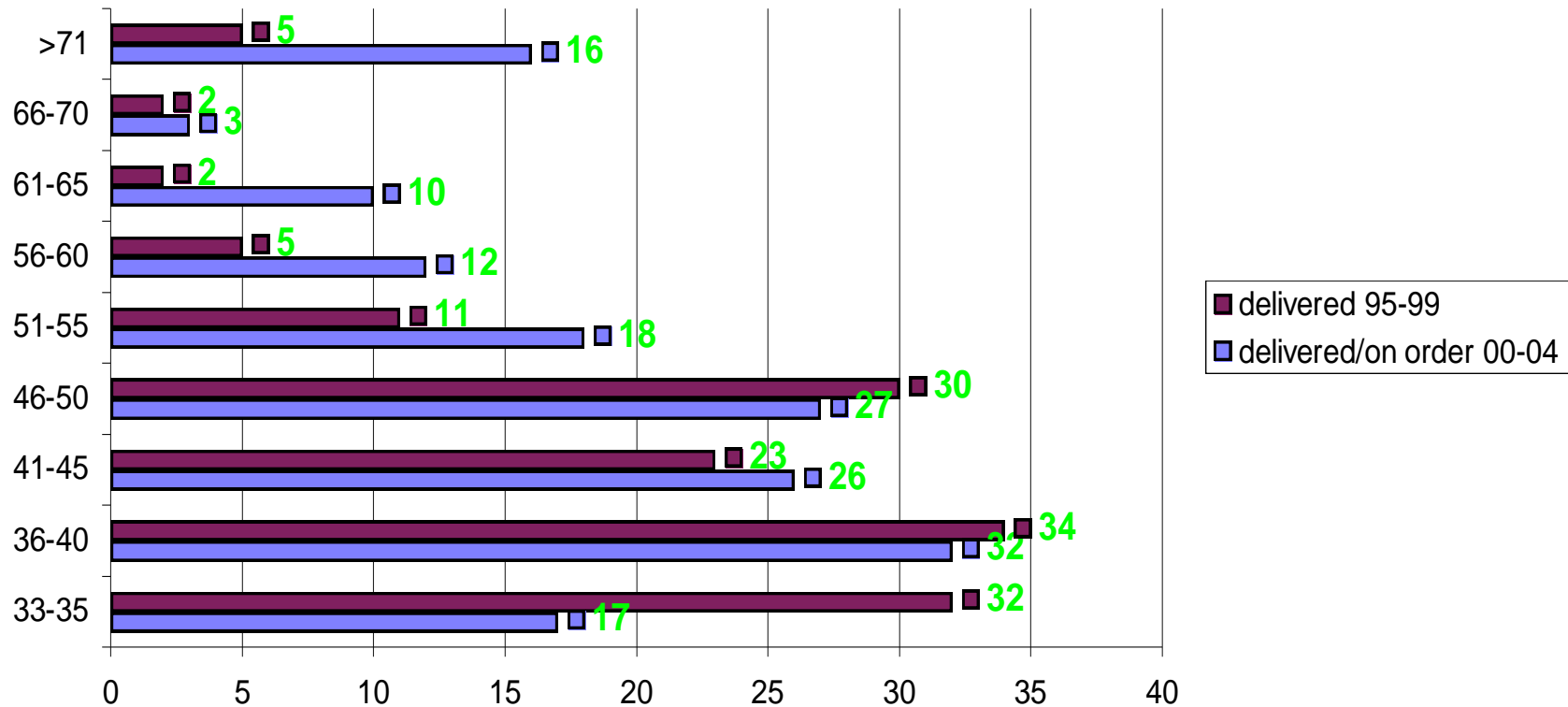
Feadship marketshare



Feadship marketshare



Yachts delivered 95-99 vs 00-04



Feadship dedication to quality

- Family owned shipyards
 - Dedication to the company and product
- High quality staff
 - High work ethics and pride
 - “Feadship is the best” mentality
 - Modern management techniques
 - On the job training of young staff
 - Regular training of all staff
- Excellent facilities

Feadship experience

- Learning curve of over 200 yachts
 - 4 yachts each year
- Highly experienced naval architect
 - over 200 yachts designed
- Motivated and experienced workforce
 - on average 15 years or 30 yachts experience
- Experienced projectmanagement
 - on average 10 years or 20 yachts experience

Feadship technical innovation

- Aluminium hulls for high speed and low draft

QuickTime™ en een
Photo - JPEG decompressor
zijn vereist om deze afbeelding te bekijken.

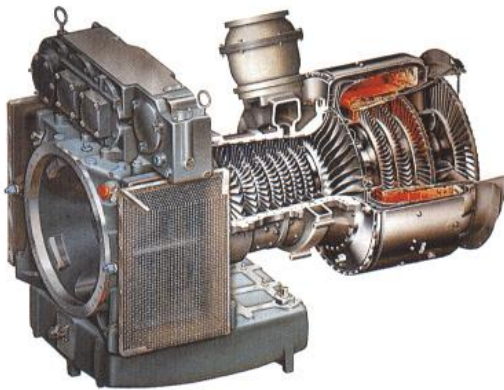
Feadship technical innovation

- Composite materials

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zijn vereist om deze afbeelding te bekijken.

Feadship technical innovation

- Gas turbines and waterjets for high speed



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zijn vereist om deze afbeelding te bekijken.

Feadship technical innovation

- Wind tunnel tests to optimize air flows



Feadship technical innovation

- Ship motion simulator to experience comfort levels

