## Effective export packaging



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Effective export packaging is a crucial component to ensure that cargo arrives at its destination intact and without any damage. To pack products appropriately for their transport, several factors need to be taken into consideration:

- Intended means of transport
- Intended route
- Carrier requirements
- Design of cargo to be packed
- Packing materials
- Handling requirements
- Marking/labels
- ISPM 15 requirements



In this webinar, <u>Christian Bohlken</u>, Master Mariner and Marine Surveyor at <u>Battermann & Tillery</u>, addresses all of these dimensions. He outlines the successful planning, adequate construction and labelling to improve the export packaging for various products and to prevent losses from occurring during their transport.

Please click HERE to access the recordings and the slides.