



## Christopher Pålsson Head of Consulting and managing director of maritime-insight at Lloyd's List Intelligence

Christopher (Chris) Pålsson is the Head of Consulting and managing director of maritime-insight at Lloyd's List Intelligence. Chris has a wide experience ranging from practicing business development to transport and logistics studies for manufacturing industries, governmental agencies, ship owners and business organizations. Chris has in different functions worked with shipping and industrial market analysis since the end of the 1980's. Chris has spoken at numerous high-level meetings and conferences through the years.

In the 1990's, Chris was Managing Director of Equilibrium, a shipping consultancy firm. Chris was the Administrative Official at the Swedish Transport and Communications Research Board handling funding of research projects. He was appointed national expert of Sweden in the EU PACT program (Pilot Actions Combined Transportation). Prior to the start-up of the Lloyd's Register-Fairplay research unit (later IHS Fairplay), Chris was Manager for Strategic Analysis at the Institute of Shipping Analysis (SAI).

Large studies that have been led by Chris falls under headings like transport policy, port strategic planning and maritime trade and traffic. In 2008, Chris headed the "OPTIMAR" study providing strategic goals and recommendations for the EU's maritime transport policy until 2018. The study was updated in 2010. In 2007, Chris led the consortium of companies producing the report "North Sea Baltic Container Transshipment Hub". The report was funded by the Ports of Aarhus, Gothenburg & Helsinki and the European Commission through the EU Motorways of the Baltic Sea program. Chris managed studies of trends in vessel dimensions in a 20-year scenario perspective for the Ports of Rotterdam and Gothenburg. Chris has created models for trade with unitized cargo, for the calculation of potential TEU-volumes to and from the Nordic countries, and for measuring the effects of changed fairway dues. Chris has led several studies over the years for the Swedish Maritime Administration such as "Liner services on Swedish ports" and "Trends in commercial shipping". For confidential interests Chris has provided forecasts on container shipping trade volumes and rates.

Chris is Chairman of the International Maritime Statistics Forum since 2012 ([www.imsf.info](http://www.imsf.info)). In 2015, Chris was elected shipping profile of the year by the Göta Älvklubben (Sweden).

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